BlueWave's FaceScope™ Helps Tulsa, OK-based Security Agency Reduce Local Crime by over 90%

Stephen Pales
Wolf Creek Security Agency
Owner & CEO
Retired Chief of Police

BLUEWAVE TECHNOLOGY

We're BlueWave Technology. Our commitment is to power the security and loss prevention industries with real-time results and exceptional outcomes using cutting-edge facial recognition technology and seamless mobile app experiences. Our industry-leading FaceScope™ technology works with mobile devices, surveillance, and forensic video systems and enables our retailers and security provider clients to provide their local communities with the safety and protection they need.

Until now, the sharing of security incidents and/or critical offender information has been challenging, incohesive, and clunky — to say the least. Now, major retailers, law enforcement, and private security firms can implement our software to share as little or as much information about offenders and incidents with just a few clicks. We enhance security measures, reduce lag-time, and make keeping people safe easier.

AT A GLANCE

CHALLENGES

- Local crime increase
- Rising number of retail offenders
- Complicated prosecution process
- Slow response times

RESULTS

- 90% local property crime reduction
- 95% reduction in repeat offenders
- 88% reduction in property crimes & shoplifting incidents

WOLF CREEK SECURITY

Wolf Creek Security (WCS) is a security agency located in Tulsa, OK, owned and operated by a retired local police chief. They offer on-site and patrol security services to their customers throughout Oklahoma with their team of experienced security professionals. WCS maintains a staff of around ten full-time security officers who primarily protect hotel properties, multi-family residential communities, and HOA secured access communities.

Powered by BlueWave Technology

WCS SAFETY & SECURITY CHALLENGES

In the five months before contacting us, WCS reported an average of:

⚠️ **33 arrests per month**

👥 **22 repeat offenders per month**

🏪 **17 property crimes per month**

WCS's team noticed a significant increase in local crime rates, particularly related to property crimes (vandalism, theft, etc.). Organized retail crime and shoplifting have been on the rise, but prosecuting offenders has become unnecessarily complicated. So, implementing a turnkey, high-tech, and solutions-driven technology into their security protocols was top-of-mind for WCS's team.

To combat these high crime rates, they were looking for an easy-to-use technology upgrade to improve response times and report accuracy. So, they reached out to our team at BlueWave to implement a five-month pilot test period for FaceScope™, starting in August 2021.
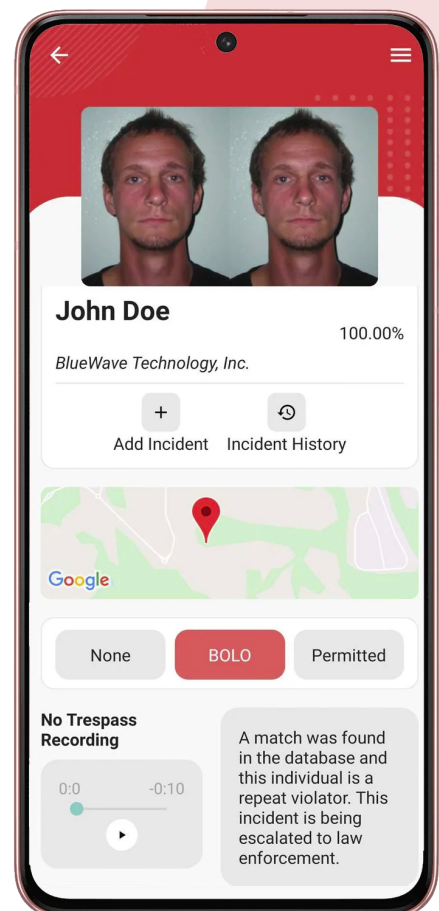
OUR TAILORED SOLUTION

Our goal was to dramatically reduce the number of repeat offenders, trespassers, and violaters, all while saving WCS guards time in the process and obtaining exceptional outcomes for clients

We began our trial period by implementing FaceScope™ across their technology suite, then trained their team on what to look for using the app, web portal, best practices, and how to optimize the crime reduction process.

With FaceScope™, loss prevention and security officers can digitally identify a trespasser or property crime offender in under 30 seconds. Actual facial identification and proper data entry are vital to reducing local crimes, not just collecting the offender's name and date of birth. So, we taught WCS to use our app to log offenders' faces, geo-tagged locations, audio recordings, and much more.

The training we conducted was straightforward and required an extremely short learning curve, so their team was up and running on the mobile app within just a few days.

Sample trespasser and violation face match through FaceScope™

RESULTS: REDUCED PROPERTY CRIME

Because of the way our engineers designed FaceScope™, it rapidly creates word of mouth in the inner circles of criminal enterprises. Within just a few weeks, these offenders have made mental notes of which stores, commercial properties, or private communities and homes are equipped with this technology.

We're proud to say that WCS' results using our technology were phenomenal:

Before FaceScope™

- 33 arrests per month on average
- 22 repeat offenders per month on average
- 17 property crimes per month on average

After FaceScope™

- 1 arrest per month on average
- 1 repeat offender per month on average
- 2 property crimes per month on average

Now that our five-month pilot has concluded, WCS continues to use our technology to keep crime rates low and repeat offenses at a minimum. WCS is now in their second full quarter of using FaceScope™ daily, and they're happy to report a total of zero incidents of violence and/or verbal abuse when adding trespassers or offenders to the SCOPEx™ database.

CLIENT TESTIMONIAL

★★★★★

Wolf Creek Security distinguishes itself from other security companies through the use of innovative technology, such as the Face Scope facial recognition app, which results in streamlined processes for the security officers, and improved quality of service for clients.

Andrea Brunson, Wolf Creek Security

BY THE NUMBERS

96%
Reduction in average arrests per month

95%
Reduction in average number of repeat offenders per month

88%
Reduction in average number of property crimes per month

BlueWave® Technology, Inc.
Real-time Result And Exceptional Outcomes